



**Global Conference & Exhibition**  
October 30 - November 1, 2018  
Vigyan Bhawan, New Delhi, India

**EXHIBITION**  
**CONFERENCE**  
**INTERNATIONAL STUDENT RECRUITMENT**  
**REVERSE BUYER SELLER MEET (RBSM)**  
**B2B MEETINGS**  
**FICCI HE EXCELLENCE AWARDS**  
**CEO ROUNDTABLE**  
**POSTER PRESENTATION**  
**MASTER CLASSES**

## WHAT DOES IT COVER?

- **Exhibition:** More than 150 exhibitors from top of the line Institutions showcasing best practices to the global participants and explore collaborations.
- **Conference:** Deliberations on policy roadmap and other topical issues in Higher Education.
- **Hosted Reverse Buyer Seller Meet (RBSM) and B2B Meetings:** With delegations of over 300 international stakeholders from more than 65 countries including USA, UK, European Union, Africa, Middle East, CIS, SAARC etc. expected to participate in the event.
- **FICCI Higher Education Awards:** Recognition of quality and excellence in higher education delivery.
- **CEO Roundtable:** Exchange of information, ideas and insights on higher education among top CEOs.
- **Master Classes:** Focused discussion on topical issues pertinent to the sector.
- **Poster Presentation:** A theme based competition for professionals/post-graduate students to creatively share their know-how with the delegates.
- **Delegate Participation:** Footfall of 1000 plus national and international delegates which will include 300 plus international delegates from more than 65 countries.
- **Campus Visit:** On the last day of the exhibition campus visit will be organized for the foreign delegates who show their interest to visit the participating Universities'/ Institutes' campus.

**BOOK YOUR  
STALL TODAY!**

### **HIGHER EDUCATION CONFERENCE AND EXHIBITION:**

*In line with the current government's focus, this year's Summit & Exhibition will deliberate on the new education policy, vision for higher education in India that's relevant not just for India but the world and developing strategies to promote India as a Global Education Hub.*

[www.ficci-hes.com](http://www.ficci-hes.com)

## 300+ HOSTED BUYERS



- Exclusive one to one meetings with International Buyers
- Delegation to be hosted from the following countries:
  - AFRICA • MIDDLE EAST • SAARC • CIS

## COLLABORATION MODELS:



- Study Abroad & Academic Exchange • Twinning
- Dual Degree Programs • Research Collaborations
- Joint Degree Programs

## WHO SHOULD PARTICIPATE?



- Universities / Higher Educational Institutions / Academicians and Scholars
- Banks & Financial Institutions
- Publishers
- Edtech Companies / Corporates / Industry representatives
- Government officials / Policy makers / Think Tanks
- Training Institutes
- Infrastructure and IT Companies providing technology products and services for Higher Education Sector
- International Organizations & Associations, Embassies, High Commissions & Consulates
- NGOs & Other Stakeholders

## WHY PARTICIPATE?



- Platform for Policy Deliberations: Listen to policy makers and provide your perspective
- International Student Recruitment: This exhibition will provide you a gateway to International Student Recruitment
- Partnerships: Explore the collaboration with International Universities
- Branding: The platform for your Institute's / University's brand building
- Networking: Explore collaborations with domestic / foreign partners
- Knowledge Transfer: Exposure to global best practices



## EXHIBITION PARTICIPATION CHARGES

Space	Minimum area	Participation Charges	
		INR	US\$
Shell Space	9 sq. mtr.	1,45,000	3600



(Fascia Name, two chairs, one table, carpet, 3 spot lights, dustbin & 5 amp socket)

\*Plus GST @ 18% on the above

## CONFERENCE DELEGATE REGISTRATION

Delegate	Registration Charges
Indian Nationals	INR 12,000 per delegate
Foreign Delegates	USD 700 per delegate

FICCI Corporate Members (25% discount) • FICCI Associate Members (15% discount) \*Plus GST @ 18% on the above

**NOTE:** • Foreign delegates include Indians residing abroad, Foreigners residing in India and Indians representing Foreign Institutions • Each participant / institution can avail a maximum of 2 discounts / incentives offered on delegate registration fees

## INCENTIVES

- Early Bird Discount: 10% off on the delegate fees i.e. Rs 12,000 (excluding taxes) on Registrations received before 31st August, 2018
- Four or more delegates from the same organization: 15% off on the total delegate fees

### FOR EXHIBITION & SPONSORSHIPS, CONTACT US:

#### HEAD OFFICE

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For registration & more information, logon to [www.ficci-hes.com](http://www.ficci-hes.com)